

## JEA

Begin in 2005, the Outreach Academy is an initiative of the Journalism Education Association's Multicultural Commission to promote both diversity and membership growth. This free, intensive, pre-convention seminar is for publications and media advisers who have taught five or fewer years advising experience and/or teach in schools traditionally underrepresented in JEA membership, especially low-income, urban and rural schools. Teachers may work with secondary, middle school or junior high students.

The program includes discussion of recruiting and teaching journalism to highly diverse populations, effective instructional techniques, resources for teachers in and out of the classroom, and organizations ready to help advisers.

The Outreach Academy runs from 8:30 a.m. to 4:30 p.m. on Thursday before the convention proper begins. Breakfast and lunch will be provided.

Participation in the program also includes free teacher registration to the four-day convention that is packed with informative and inspiring speakers; reporting, design, photography and broadcast workshops for students and teachers; student contests and awards presentations.

Additionally, JEA will pay up to \$100 in substitute pay to each participant's school district. Scholarships for registration are also available for students in the Washington, D.C., metropolitan area.

## Outreach

### TO APPLY

Complete the application included in this brochure.

Attach a letter in which you include

- 1) explanation of your teaching / advising situation,
- 2) the challenges facing you as an adviser and your school media,
- 3) what you would like to accomplish during this school year, and
- 4) how your students will benefit from your attendance at the academy.

Mail the above material to the local chair of the Washington, D.C., JEA Outreach Academy.

Applications must be received by October 1 for the Fall convention. Mail them to:

**JEA Outreach Academy**  
**c/o Zena Whitworth**  
**Local Outreach Academy Chair**  
**2003 Hayden Road**  
**Hyattsville, MD 20782**

## Academy

### Have Questions?

Contact Zena Whitworth at  
[zena.whitworth@pgcps.org](mailto:zena.whitworth@pgcps.org)  
(301) 213-4016

or

Artise Gill at  
[goartise66@aol.com](mailto:goartise66@aol.com)  
(540) 840-0400

More information is available at  
[www.jea.org](http://www.jea.org) or  
[www.vajta.org](http://www.vajta.org)



## Application Form

Name \_\_\_\_\_  
School \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_  
Work Phone \_\_\_\_\_  
Home Phone \_\_\_\_\_  
Cell Phone \_\_\_\_\_  
Work E-mail \_\_\_\_\_  
Home E-mail \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_

Media advised (circle all that apply):

Newspaper Yearbook Lit Mag WEB Radio TV

Number of years teaching \_\_\_\_\_

Number of years as a media adviser \_\_\_\_\_

JEA Member yes \_\_\_\_ no \_\_\_\_

Number of students you advise \_\_\_\_\_

Percentage minority student enrollment  
in your school \_\_\_\_\_

**Your school is (circle):**

Public Private Parochial/Religious Charter

**Your school is (circle):**

Urban Rural Suburban

**Your school is (circle):**

Middle School Junior High

High School 9-12 High School 10-12



**Outreach Academy**  
Journalism Education Association  
Kansas State University  
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Manhattan, KS 66506-1505

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Join us for the 10th

# JEA OUTREACH ACADEMY



A PRE-CONVENTION  
WORKSHOP FOR  
ADVISERS AT THE  
JEA/NSPA FALL CONVENTION

**NOVEMBER 12, 2009**  
**MARRIOTT WARDMAN PARK**  
**WASHINGTON, D.C.**